

Facts and Figures

Pathway to MLS

Changing Game MLS

Future for Youth and College Player

- History of MLS

1996 – 10 Teams. Owners Multiple

1996 Avg. Attendance 17,406

1997 Avg. Attendance 14,619

2013 Avg. Attendance 18,608

- Salaries

1996 – Min. Salary 33k

2014 – Min. Salary 48,600

Today

- 19 Teams Single Owners. 2014
- 21 Teams – 2015
- 22 Teams – 2017. Beckham
- Soccer Specific Stadiums
- TV – ESPN, NBC
- Schedule – 34 games
 - Lamar Hunt Open Cup
 - Concacaf

Reserve League

USL Pro League

- D1. 23 year olds
 - Competitive League
 - Meaningful Games
 - Development of Young Players
 - Signing and Owning Rights young Int'l.

MLS- Ranks 3rd in Avg. Attendance

- NFL – 64,698 – 32 Teams
- MLB – 30,895 – 30 Teams
- MLS – 18,807 – 19 Teams
- NHL – 17,455 – 30 Teams
- NBA – 17,274 – 30 Teams

MLS → ranked 8th in attendance internationally
Ahead of China, J-League, Argentina, & Brazil

MLS

- Demanding League 34 Games Played Across a Large Country and Canada
- 10 ½ months of training and games
- Parity Across 16 League with Salary Cap
- Television Exposure – globally
- More & More Int'l Players view MLS as a good level of play and join MLS
- Very athletic & physical league

Youth Soccer- FCD Model

Academy U-14, U-16, U-18

- Cost Free
- Play under U.S. Soccer Rules
- Training 5 days per week
- Attend school after training
- Residential – lodging and meals
- 28-30 games in league/ 8-10 int'l games
- Under umbrella of 1st team
- FCD has signed 11 players from Academy
- Academy Players are Homegrown Players

College Player

- Div. 1 – 204 Universities
- Div. 2 – 181 Universities
- Div. 3 – 407 Universities
- NAIA – 218 Universities
- JC – 221 Schools

1,231 Schools play soccer

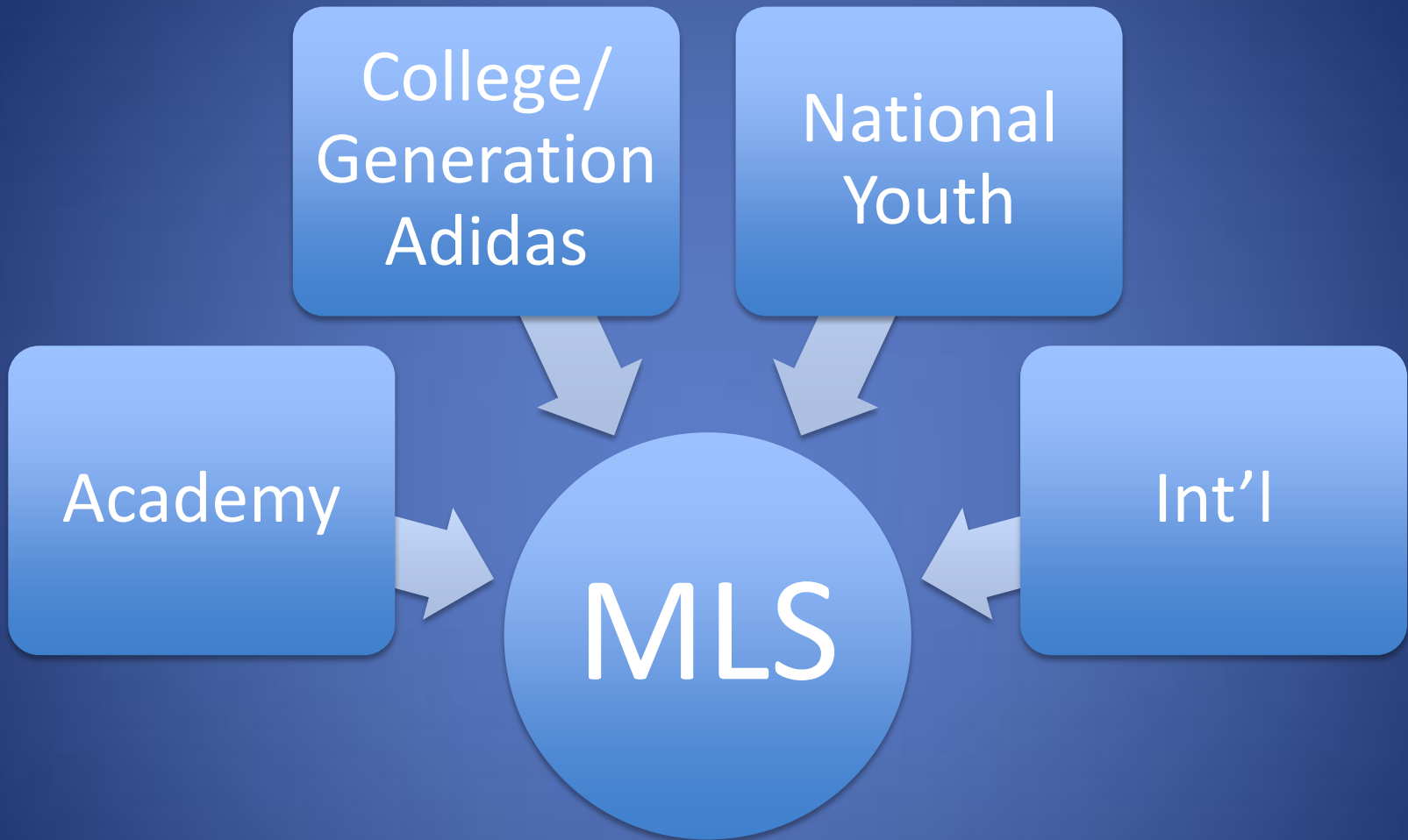
Women's side even greater

College Soccer - Benefits

- Scholarships
- Approximately 20 games per year
- Seasons last approximately 3 months
- Out of season training limited
- College Players get an EDUCATION
- College Player can enter the Draft MLS
- Generation Adidas Contracts

Observations For Player to be Successful in MLS

1. Athletic/Strong Physical, Courageous, Quick
2. Adapting to style of play quickly
3. Players willing to play both sides of ball
4. Difference makers – for example Set Pieces
5. Able to focus and play for 10 ½ months
6. Patience – No longer a star of college
7. Traveling and Eating Out
8. Pressure of NOT playing – Atmosphere, Fans
9. Decision Making
10. Playing against 11 good players



College/
Generation
Adidas

National
Youth

Academy

Int'l

MLS